



Media Announcements

Spring/Summer 2008

****Important Notice:** Building Champions will be changing its company name soon. More details will follow in the coming months. **



On May 14, 2008, Francina Pace, founder of Building Champions...People Lovin' People (BCPLP), met with Amy Otto of Atlanta Business Radio to discuss her newest program called Crossing The Jordan (CTJ).

Crossing the Jordan was developed to help women learn more about their finances and to help them get their financial house in order. CTJ focuses on teaching women about how saving, giving, and investing can help both them and their families. The program is sponsored by the Champions Medal Foundation, a 501 (c) (3) nonprofit organization that supports the Autism Society of America (ASA), National Multiple Sclerosis Society (NMSS), and the Youth Challenge Academy (YCA) for at-risk youth. For more information, please visit her website at www.building-champions.com.

On May 21, 2008, Crossing The Jordan was featured on Atlanta's CBS affiliate Channel 46 News. Reporter Joanna Masee interviewed Francina Pace, the founder of CTJ, along



with leadership team members and program attendants to discuss the benefits of the program. "Crossing The Jordan helps to educate women about different areas in finance. I want to teach women how to change their minds, which will help them take action and change their financial situations," said Pace. Since the beginning of the program, many women have challenged themselves and have taken control of their financial situations. School teacher Heather Rodrigues is a perfect example. "Before joining CTJ, I had some concerns about my finances," said Rodrigues, "but I have learned so much through this program, and I am no longer worried. CTJ has been a wonderful experience for me." Please contact Francina Pace at francina@myctjmoney.com for more information on the program.



Beginning August 8, 2008, Francina Pace of Crossing The Jordan will be featured each Friday morning on Live Your Legacy with Aurea McGarry on the ION network. Pace will deliver financial tips during a new segment titled "Diva on the Dollar." During the one-minute advice segments, she will

highlight savvy money-saving tips and discuss creative ways on how women can improve their financial lifestyle, build wealth, and emancipate themselves from monetary burdens. Pace began filming in July and is very excited about this opportunity. "I didn't think it would air so soon. I was told it would air starting in September, but I am so thrilled about sharing the news with everyone as the program continues to grow," said Pace. This is just one of the many exciting announcements about what's happening with Crossing The Jordan, so stay tuned! Be sure to check your local listings for channels and times.